

### MEDIA RELEASE

FOR IMMEDIATE RELEASE

#### **VERBIER'S MUSIC PLAYS ON: LAUNCH OF VIRTUAL VERBIER FESTIVAL**

June 9, 2020 — VERBIER (Switzerland) — The Verbier Festival invites music-lovers around the world to enjoy its annual festival in a new way this summer. The classical music festival has teamed up with long-time partners medici.tv — the world's leading classical music channel — and Radio Télévision Suisse (Espace 2 and the RTSCulture platform) to present the Virtual Verbier Festival from July 16 to August 12. Viewers and listeners can access the Festival, discover programme listings and subscribe for updates via the 'VF at Home' platform at verbierfestival.com. The Virtual Verbier Festival is all free to access for the period of the Festival, and select material at medici.tv will be available via free replay until 31 October.

"It's been a very challenging few months for artists in general," said Verbier Festival Founder & Director, Martin T:son Engstroem. "That aspect of not having concerts to look forward to, not to have an income; it has been very, very tough. I see this Virtual Festival as a tribute to our artists. Many of them are regulars who come back year after year and I want to pay homage to this close friendship. The Festival wouldn't be anything without them."

From July 16 through August 2, <u>medici.tv</u>—partner of the Festival since 2007— will stream video interviews, masterclasses and re-broadcasts of favourite concerts and rarities that haven't been seen or heard since they first appeared on the Festival's stages. Exclusive new performances, recorded especially for the Virtual Verbier Festival by some of the Festival's biggest stars, will start off most evenings.

The majority of these 18 evenings will focus on a single artist or group of artists who has become part of the Verbier Festival's DNA. Other evenings showcase the Festival's Academy, through a celebration of its orchestras and success stories. Programming is scheduled from 7 pm to midnight CET nightly.

Meanwhile, from July 17 to August 12, <u>Espace 2</u> will broadcast the 'Best of the Verbier Festival' on its *L'Été des Festivals* programme. Partner of the Verbier Festival since 1994, Espace 2 has a goldmine of Verbier Festival performances and interviews in its archives. Its broadcasts of concerts will be complemented by newly produced features and interviews Monday to Friday from 8 pm to 10:30 pm CET and Saturdays from 8 pm to midnight CET. Espace 2 programming can be accessed from around the world via the dedicated Virtual Verbier Festival page at

Fondation du Verbier Festival

Rue Jean-Jacques Rousseau 4 - 1800 Vevey - Suisse

T+41(0)219259060

verbierfestival.com



verbierfestival.com. Swiss listeners can also hear Espace 2 on local radio stations across Frenchspeaking Switzerland.

The Verbier Festival was one of Switzerland's first major music festivals to cancel its 'live' activities for summer 2020 due to the COVID-19 pandemic. Since then, the Festival has concentrated its efforts on celebrating and supporting its family of artists and on connecting this family with the music-loving public. The Virtual Verbier Festival is the latest of these initiatives. It is made possible thanks to an extraordinary gift from Madame Aline Foriel-Destezet. The Festival also thanks the Verbier Festival Chairman's Circle, The Friends of the Verbier Festival, and its Principal Sponsors Bank Julius Baer and the Neva Foundation for their continued support.

#### **CONTACTS**

#### VERBIER FESTIVAL

#### Ségolène Roullet-Solignac

+41 (0)27 775 24 40

presse@verbierfestival.com

#### THE PUBLICISTS (FR/BEL/LUX)

#### Thierry Messonnier

+33 (0)6 84 67 84 30

thierry@thepublicists.fr

#### Laura Fantoni

+33 (0)6 20 37 15 37

laura.fantoni@labelfrancaise.com

#### PREMIER (UK/US/CA)

#### Rebecca Johns

+44 (0)20 72 927 336 / +44 (0)77 15 205 196 rebecca.johns@premiercomms.com

#### Simon Millward

+44 (0)20 72 927 334 / +44 (0)79 90 507 310 simon.millward@premiercomms.com

#### **PRESS PHOTOS**

Photographs taken by the official photographers of the Verbier Festival may be downloaded from the Festival's press photo database.

Please contact <u>presse@verbierfestival.com</u> for access credentials.

The Verbier Festival is a classical music festival that encourages sharing between great musicians and young aspiring artists from around the world. It is committed to excellence in music performance and education through its highly respected artistic programme, Academy and community engagement programmes. The next live edition of the Verbier Festival, with Principal Sponsorship of Bank Julius Baer and Neva Foundation, will place 16 July to 1 August 2021 in Verbier (Switzerland).

# medici.tv

### **VIDEO**

### **MEDICI. TV PROGRAMME**

### July 16 to August 2, 7 pm to midnight CET

Programme updates will be released regularly via verbierfestival.com.

16.07	Valery Gergiev
17.07	Evgeny Kissin
18.07	Violinists of Verbier
19.07	Martha Argerich
20.07	Thomas Quasthoff
21.07	Joshua Bell
22.07	Verbier Festival Orchestra
23.07	András Schiff & Quatuor Ébène
24.07	Daniil Trifonov
25.07	Gautier & Renaud Capuçon
26.07	Singers of Verbier
27.07	Mikhail Pletnev
28.07	Verbier Festival Chamber Orchestra
29.07	Leonidas Kavakos
30.07	Verbier Generation: Festival Discoveries
31.07	Pianists of Verbier
01.08	Mischa Maisky
02.08	Yuja Wang



### **AUDIO**

## RTS / ESPACE 2: ÉTÉ DES FESTIVALS 2020

July 17 to August 12

Mondays to Fridays 8 pm to 10:30 pm CET; Saturdays 8 pm to midnight CET

17.07 16.07.2010 VERBIER, SALLE DES COMBINS

Verbier Festival Orchestra Charles Dutoit, conductor

Yuja Wang, piano

18.07 21.07.2017 VERBIER, SALLE DES COMBINS

Verbier Festival Orchestra Charles Dutoit, conductor

R. STRAUSS Salomé, opera in one act Op. 54 (concert version)

20.07 28.07.2008 VERBIER, ÉGLISE

Nikolaï Lugansky, piano

21.07 06.08.2017 VERBIER, SALLE DES COMBINS

Verbier Festival Orchestra Mikhaïl Pletnev, conductor

Janine Jansen, violin

22.07 29.07.2014 VERBIER, ÉGLISE

Leonidas Kavakos, violin Daniil Trifonov, piano 23.07 17.07.2010 VERBIER, SALLE DES COMBINS

Verbier Festival Chamber Orchestra Gábor Takács-Nagy, conductor

Ilya Gringolts, conductor David Guerrier, trumpet Martha Argerich, piano

24.07 27.07.2014 VERBIER, ÉGLISE

Clemens Hagen, cello Kirill Gerstein, piano

25.07 29.07.2016 VERBIER, SALLE DES COMBINS

Verbier Festival Orchestra Jesús López Cobos, conductor

VERDI Falstaff

27.07 03.08.2014 VERBIER, SALLE DES COMBINS

Verbier Festival Orchestra Iván Fischer, conductor Mikhaïl Pletnev, piano

28.07 21.07.2010 VERBIER, ÉGLISE

Lawrence Power, viola Martin Fröst, clarinet Julien Quentin, piano

29.07 25.07.2011 VERBIER, SALLE DES COMBINS

Verbier Festival Chamber Orchestra

Daniel Harding, conductor

Joshua Bell, violin

Renaud Capuçon, violin & viola

30.07	24.07.2010 VERBIER, SALLE DES COMBINS Evgeny Kissin, piano
01.08	26.07.2014 VERBIER, SALLE DES COMBINS Verbier Festival Chamber Orchestra Marc Minkowski, conductor BEETHOVEN <i>Fidelio</i>
03.08	27.07.2016 VERBIER, ÉGLISE Daniel Lozakovich, violin Frank Dupree, piano
04.08	27.07.2011 VERBIER, SALLE DES COMBINS Verbier Festival Orchestra Yuri Temirkanov, conductor Yuja Wang, piano
05.08	04.08. 2018 VERBIER, ÉGLISE Quatuor Ébène
06.08	18.07.2019 VERBIER, SALLE DES COMBINS Verbier Festival Orchestra Valery Gergiev, conductor Kristóf Baráti, violin
07.08	26.07.2019 VERBIER, ÉGLISE Sergei Redkin, piano
08.08	02.08.2014 VERBIER, SALLE DES COMBINS Verbier Festival Chamber Orchestra Gábor Takács-Nagy, conductor MOZART <i>Il re pastore</i>

10.08 24.07.2017 VERBIER, SALLE DES COMBINS

Verbier Festival Orchestra Daniel Harding, conductor Joshua Weilerstein, conductor

Sergei Babayan, piano

11.08 30.07.2013 VERBIER, ÉGLISE

Gautier Capuçon, cello

Yuja Wang, piano

12.08 02.08.2019 VERBIER, SALLE DES COMBINS

Verbier Festival Chamber Orchestra Leonidas Kavakos, violin & conductor

Antoine Tamestit, viola